



The  
United  
Reformed  
Church  
Yorkshire

## YORKSHIRE SYNOD

### SYNOD COMMUNICATIONS AND DIGITAL LEAD

#### Person Specification

Requirements	Essential	Desirable	Measurement
Education and qualifications	Educated to GCSE level or equivalent	A qualification in communications or media	A, I
Experience	Experience of social media management and content curation  Experience of website management and content curation	Experience of working for a church organisation or charity.  2 years' experience of working in the field of communications/digital	A, I
Knowledge	Knowledge of current digital trends.	Knowledge of how digital can be applied to ministry and mission.  Knowledge of church-based organisations and structure.	A, I
Skills and abilities	Basic graphic design skills for posters, flyers and other content.  Familiar with Canva or an equivalent design tool	Wordpress CMS  Video editing skills  Audio editing skills  Advanced Graphic design skills	A, I, D

	<p>Strong written and oral communication skills.</p> <p>Strong organisation skills</p> <p>Strong self-motivation and interpersonal skills.</p>		
Other	<p>Willing to travel within the Yorkshire Synod (roughly synonymous with the county of Yorkshire)</p> <p>Flexible in attending meetings, events (potentially weekends and evenings)</p> <p>Willing to work within the Christian ethos of the United Reformed Church.</p>		A, I

The role is subject to a satisfactory Enhance Disclosure from the Disclosure & Barring Service.

Safeguarding training reference?

A – Application Form

I – Interview

D – Design and written ‘challenge’